

ADVERTISING RATE CARD (Non-Animated)

<u>LENGTH</u>	5 seconds	10 seconds	15 seconds	Custom
CAMPAIGN				
3 months	£35	£45	£50	Email for quote
6 months	£60	£70	£75	Email for quote
9 months	£90	£100	£105	Email for quote
12 months	£110	£120	£125	Email for quote
Approx plays per day *	1728	864	576	Email for quote
Cost per play –	£0.06	£0.13	£0.21	Email for quote

*Based upon a slot among 9 other advertisers
 –Based upon a 12 month advertising campaign

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CAMPAIGN				
3 months	£45	£55	£60	Email for quote
6 months	£70	£80	£85	Email for quote
9 months	£100	£110	£115	Email for quote
12 months	£120	£130	£135	Email for quote
Approx plays per day *	1728	864	576	Email for quote
Cost per play –	£0.07	£0.15	£0.23	Email for quote

*Based upon a slot among 9 other advertisers
 –Based upon a 12 month advertising campaign

Technical Information

Adverts are available at resolution size of 781 x 106 pixels. These sizes are for still images and flash. If you are at all unsure please supply us with the original file. All major digital video formats are supported. Please supply digital video in only Standard Definition (SD) 720 x 576 or High Definition (HD) 1920 x 1080 formats.

All rough artwork to be designed should be sent by:

Email – dan@eapfilms.com

FTP – For large files please contact a member of our design team for our FTP details.

Please note that there are **no extra fees for design.**